

Mike Spindler of Panther Mountain Consulting Explores the Indispensable MSO

Chicago, IL (April 3, 2009) –Mike Spindler, founder of Panther Mountain Consulting , CEO of ShelfSnap and seasoned executive in the CPG, Online, Retail and Information businesses, is conducting an engaging presentation for the NARMS Spring Conference. Mr. Spindler’s presentation will focus on the Indispensable Merchandising Service Organization.

“The successful MSO can have a dramatic, positive impact on store business.” Explained Mr. Spindler. “New tools and techniques available today, such as ShelfSnap, enable the truly Indispensable MSO to differentiate themselves from the group. For example ShelfSnap’s image recognition technology transforms pictures of in-store conditions into actionable information. Now the MSO can offer in-store insight and the hands to implement. That is powerful!”

The Indispensable MSO is on the Tuesday, April 7, agenda at the NARMS Spring Conference. For a copy of Mike’s presentation email info@panthermountaincompanies.com.

About Panther Mountain LLC

Panther Mountain Companies specializes in advising the Fast Moving Consumer Goods Industry and service companies which support this industry, on building winning products/services, strategies, companies and people.

Contact:

Panther Mountain

Ph 847-996-1077

info@panthermountaincompanies.com