



## ShelfSnap Introduces a Quick Start with Our New SnapTrack Network!

### Quick Start With the SnapTrack™ Network

Companies often ask: “How can we get started with ShelfSnap™? Can we consider a project? Do we have to take our own pictures of in-store conditions for you to interpret?” As a result, ShelfSnap™ has partnered with merchandising service organizations and brokers worldwide to create the **SnapTrack Network™**. We collect digital images from the top retail stores: U.S., Canada, Puerto Rico, and with more locations to be added.

### SnapTrack at Work

You select the business issue, SnapTrack™ takes the pictures and turns the digital images into vital analysis and statistics on New item launches, In-store media programs, Displays and Private Label/store brands. Our partners make routine, scheduled weekly store visits to the high value CPG retailers on your top ten retailer list. Our SnapTrack Network includes 250 stores in the U.S., 165 stores in Canada, and 65 stores in Puerto Rico.

**You select the business issue** and we take the pictures and turn the digital images into statistics on:

- New item launches
- In-store media programs
- Displays
- Private label/store brands

Rapid, easy implementation - just two weeks to start a project! Collection and analysis – one time audit or continuous cycle. Quick turn results!



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### Getting Started

SnapTrack is easy and economically affordable. The insights provided can get you going on the right merchandising track.

Give us a call at 847-996-1077 and say **“I’m interested in SnapTrack!”**

